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Press Release
DOIs for eBooks
International DOI Foundation, 27 November 2000

The International DOI Foundation welcomes the publication of the **AAP/Andersen Consulting Report** that recommends the adoption of Digital Object Identifiers (DOIs) as the primary identification system for eBooks.

Effective and persistent identification is a fundamental requirement for the success of eBooks as it will help to achieve the twin objectives of providing the confidence for authors to allow the trading of their works in digital formats without fear of the abuse of their rights while giving the consumer a satisfactory and enjoyable shopping experience.

From its initial role of enabling persistent discovery, the DOI system can also be extended to allow multiple resolution which, in the eBooks context, can be used to expand the opportunities open to consumers whilst enabling those involved in the eBooks value chain to implement new or extended commercial opportunities.

To respond to the Challenge of the AAP/Andersen Consulting report, the International DOI Foundation is launching a series of new initiatives designed to ensure the maximum relevance of the DOI system to organisations seeking to take advantage of the new business opportunities presented by eBooks. These are:

- A **special membership offer** to allow organisations to join the IDF and participate in the overall development of the DOI system
- The launch of **DOI-EB**. This is a working Group chaired by Steve Mooney of YRM whose brief is to encourage the maximum involvement of those wishing to guide the development of the DOI system in the eBook genre
- An **information pack** designed to assist organisations considering the possibility of becoming a DOI Registration Agent. Send an email to Norman Paskin (**n.paskin@doi. org**) with "DOIs for eBooks Info" in the subject line.

Norman Paskin, the Director of the International DOI Foundation said "I believe this is a really exciting development for the DOI system. Our work with **CrossRef** has demonstrated how essential a persistent identifier is for the management of text based intellectual property and the expanded functionality of multiple resolution combined with the commercial opportunities of eBooks will keep the DOI system at the forefront of the movement towards effective on-line intellectual property asset trading".

Full details of the DOI for eBooks initiative can be found on the DOI web site at **http://www.doi. org/ebooks.html**.

    To demonstrate the DOI System and its underlying **Handle System**® technology, DOIs are used to identify the IDF's papers and other published material. The underlined text linking to the documents contains DOIs embedded in URLs that are resolved using a proxy server. They work with any browser.

    The small blue buttons -- -- accompanying those links represent DOIs. Navigating with DOIs requires that the **CNRI Handle System Resolver** web browser plug-in be installed on your computer.

Updated: 1 Dec 2000
International DOI Foundation

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